





# STORY & SCREENPLAY BY: Howard Sadel

The writer grew up in the 1960s and '70s with his three brothers in a small apartment just outside New York's Lincoln Tunnel. His parents were German immigrants who fled post-war Berlin in 1950 to build a new life in America.

His father, a former AP and UPI photographer during WWII, continued working in New York—shooting everything from newspaper assignments to weddings and private events to support the family.

During that time, he befriended a young Cuban-born photographer trying to start his own business. He loaned him the money to begin, forging a lifelong friendship.

This story is inspired by that bond. Though cultures and immigrant waves shift over time, the struggle for a better life endures—and sometimes, opportunity begins with a single act of kindness.



#### LEXINGTON AV

#### WRITER'S STATEMENT

After over two decades as a creative director and marketing executive, I've transitioned from crafting brand narratives to telling human stories. My experience writing, producing, and directing regional TV commercials and leading creative campaigns has honed my ability to convey compelling messages succinctly and impactfully.

My debut feature screenplay is a culmination of years spent understanding audience engagement and storytelling dynamics. It delves into themes of identity, resilience, and the complexities of human relationships, reflecting my passion for narratives that resonate on a personal level.

This project represents a new chapter in my creative journey, where I aim to merge my strategic communication skills with authentic storytelling to create meaningful cinematic experiences.

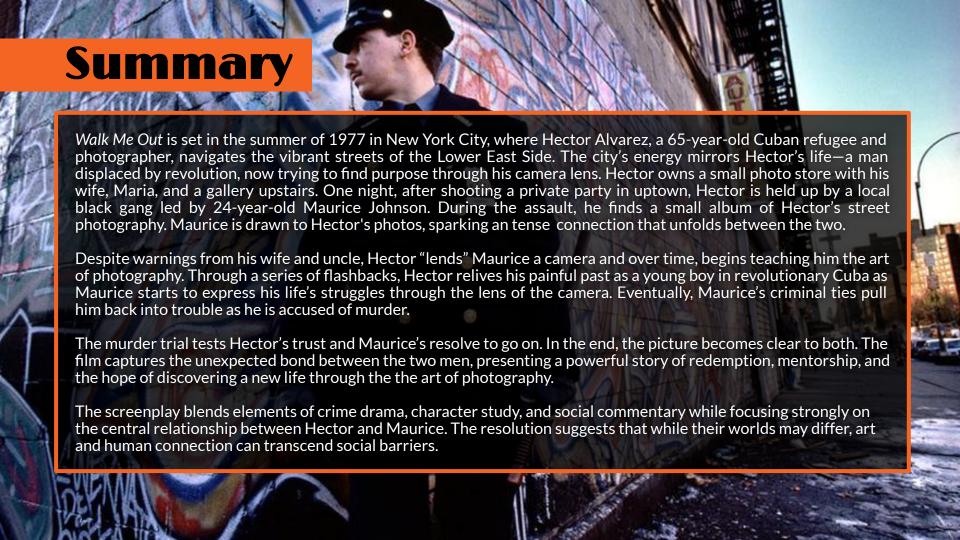


Screenwriter, Director, Producer
Marketing Executive, Creative Director



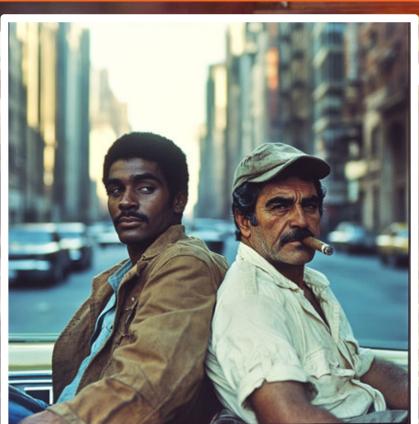
# STORY





### **CHARACTERS**





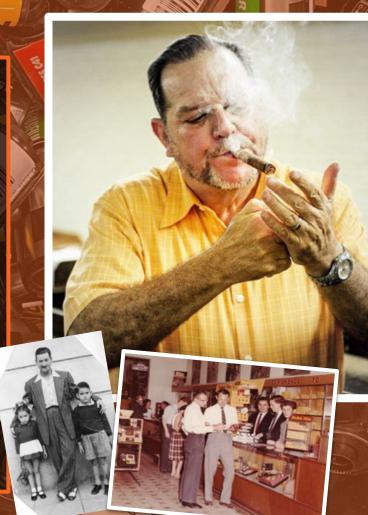




#### **HECTOR ALVAREZ**

Hector Alvarez is a 65-year-old professional photographer and photo store owner, originally a refugee from communist Cuba. He runs a small photography shop with his wife, Maria. Having experienced the hardships of the Cuban revolution as a child and now facing the challenges of life as a refugee in America, Hector is driven by a deep sense of resilience. His past motivates him to focus on the good in people and push back against the struggles that have followed him throughout his life. This outlook gives him profound empathy, allowing him to capture the raw emotions of those enduring hardships around him in his photography. However, many of those around him mistake his kindness for weakness.





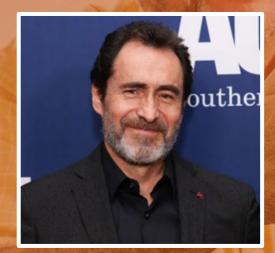


### **Cast Suggestions**

#### **HECTOR**



JAVIER BARDEM
DUNE, LOVING PABLO, NO COUNTRY FOR OLD MEN



DEMIAN BICHIR
CHE, A BETTER LIFE, WITHOUT BLOOD



CARLOS GOMEZ

NOT DEAD YET, BIG SKY

## **Cast Suggestions**

#### **MAURICE**



JONATHAN
MAJORS
THE LAST BLACK MAN IN SAN FRANCISCO
THE HARDER THEY FALL, ANT-MAN



KELVIN HARRISON JR
CHEALIER, ELVIS, WAVES



JHARREL JEROME
UNSTOPPABLE, CONCRETE COWBOY

#### **Additional Cast Ideas**

MARIA ALVAREZ (58)
Hector's Wife



**GLORIA ESTEFAN** 

**LATOYA (21)**Maurice's Girlfriend



**XOSHA ROQUEMORE** 

FEDORA (70, Russian)
Gallery Manager



**CAROL KANE** 

LUIS (Cuban, 75)
Hector's Uncle

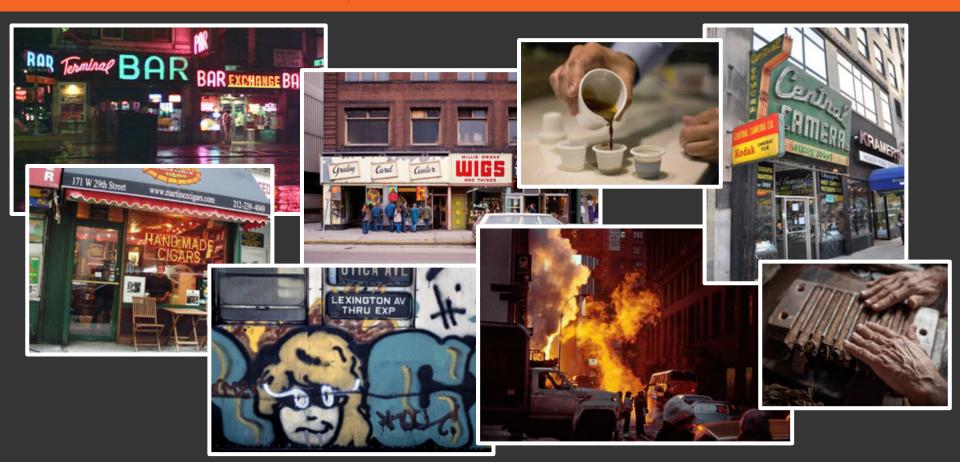
**TELMA (Cuban, 73)**Hector's Aunt

JAMO (Black, 22)
Primary Gang Member

**OFFICER MORGAN (White, 35)**Primary Police Officer

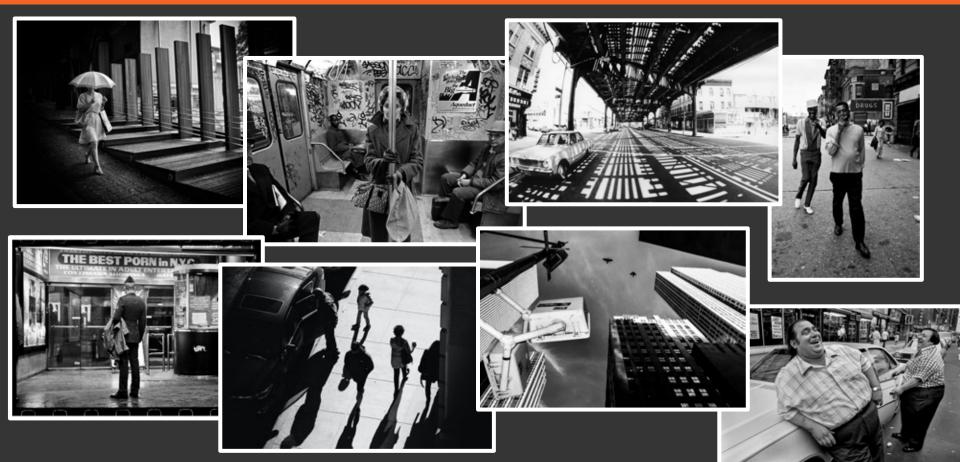
**DETECTIVE BRENNAN (White, 45)**Primary Detective

#### **Mood Board**



Highlight Famous New York Street Photographs and Their Photographers

### **Street Photography**



### **Audience Targets - Interests**

- REDEMPTIVE DRAMA
- IMMIGRANT STORIES
- RACIAL PREJUDICE
- GENERATIONAL TRAUMA
- CUBAN REVOLUTION

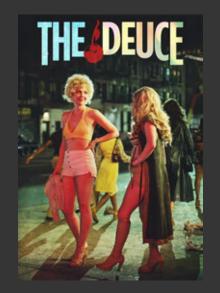
- ARTISTIC DISCOVERY
- STREET PHOTOGRAPHY
- NEW YORK NOSTALGIA
- CIGAR CULTURE
- MUSIC: LATIN, DISCO, SOUL

Keywords

New York City ● 1970's ● African American ● Cuban ● Urban ● Gritty Realism ● Social Tension ● Racial Conflict • Street Life ● Youth Culture ● Crime ● Gang ● Murder Trial ● Court Case ● Legal System ● Period Drama ● Friendship ● Personal Struggle ● Photography ● Street Photography ● Camera ● Photographer



# **COMPS - Visual Style**



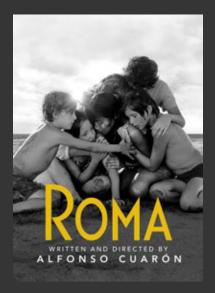
The Deuce - HBO (2019)



American Gangster (2007)



Taxi Driver (1976)



Roma (2018) (For Flashback Style)

### **Comps - Storyline**



The Green Book (2018)

Budget: \$23m

Box Office: \$321m



Banshees of Inisherin (2022)

Budget: \$20m

Box Office: \$52m



Gran Torino (2008)

Budget: \$33m

Box Office: \$270m

